



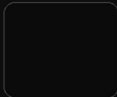
COLOUR PALETTE



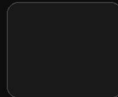
Hardline Orange
#FF4D00
RGB 255 77 0
CMYK 0 70 100 0



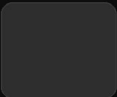
Ember
#FF7A1A
RGB 255 122 26
CMYK 0 52 90 0



Hardline Black
#0B0B0B
RGB 11 11 11
CMYK 60 50 50 100



Charcoal
#1A1A1A
RGB 26 26 26
CMYK 0 0 0 90



Gunmetal
#2E2E2E
RGB 46 46 46
CMYK 0 0 0 82



Steel
#C9C9C9
RGB 201 201 201
CMYK 0 0 0 21



White
#FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

TYPOGRAPHY

HARDLINE

Saira — Expanded Heavy (wght 850, wdth 118)

INTERACTIVE

Montserrat — Light (wght 380), wide tracking

Body copy: Montserrat Regular / Medium.
Headlines: Saira Expanded Bold–Heavy, uppercase.

APP ICONS



Clear space: keep a margin of at least the height of the small chevron on all sides.

Minimum size: horizontal logo 160 px / 40 mm
wide; icon mark 16 px / 6 mm.

Don't stretch, recolour outside the palette,
rotate, or move the orange underline.